



Sponsor Resource Guide

Thank you for your support of Adaptive Spirit! Since 1995, Adaptive Spirit has brought together leaders from telecom and tech industries and athletes from the U.S. Para Ski & Snowboard Team for an unforgettable experience that celebrates resilience, builds meaningful connections and raises critical funds for Team USA.

Here's everything you need to know to get started.

Registration

Registration opens in February 2027.

Each registration includes an event credential and two single day lift tickets. Your level of sponsorship determines the number of registrations available to you. **New this year:** due to space constraints in Beaver Creek, sponsors may purchase up to twice their included credential allotment.

SPONSOR LEVEL	Platinum	Gold	Silver	Bronze
INCLUDED CREDENTIALS	16	12	8	4
ADDITIONAL PASSES AVAILABLE FOR PURCHASE	32	24	16	8

Families and guests are welcome but must be registered. Company contacts will receive a unique link to register their guests in the spring via email.

Paralympic Athletes

A truly unforgettable feature of Adaptive Spirit is that each sponsor company is paired with a member of the U.S. Para Ski and Snowboard Team. You are encouraged to invite them to company dinners and other activities.

Hotel / Lodging

Our host hotel is the Park Hyatt Beaver Creek. Platinum and Gold sponsors receive priority lodging through exclusive booking windows.

PLATINUM	November 2-13, 2026
GOLD	November 16-25, 2026
SILVER	Due to limited availability at the Park Hyatt, these sponsors should start booking alternate properties now by clicking the link below
BRONZE	

Other properties in Beaver Creek Village, Avon, and Bachelor Gulch are offering special event rates; find more information [here](#).

Adult Race

One of the weekend's favorite traditions is the Adult Race. Sponsors are invited to hit the slopes in teams of four alongside their para team member. The number of teams you may enter depends on your sponsorship level: Platinum — 4 teams, Gold — 3 teams, Silver — 2 teams, and Bronze — 1 team.

Branding

Your sponsorship includes multiple branding opportunities before, during and after the annual event; you'll receive requests for these materials which you'll submit to admin@adaptivespirit.com.

COMPANY DESCRIPTION AND LOGOS (ALL SPONSORS) • 350-character description • CMYK, vector, eps file logo	Due Sept. 18
COMPANY TV ADS (PLATINUM) <i>Stand-alone spot, format can be .mov or H.264. No longer than 90 seconds.</i>	Due Feb. 5
COMPANY APP ADS (PLATINUM/GOLD) • Platinum-Full Page; 1080 (w) x 1920 (h) • Gold-Half Page; 1080 (w) x 930 (h) • No crops or bleeds. Send high-res PDF	Due Feb. 5

Schedule Highlights

Be aware of key sessions on the AS2027 agenda when planning your company or networking events. A more detailed agenda is available [here](#).

THURSDAY	Networking Panel (afternoon)
	Opening Reception (evening)
FRIDAY	Networking Breakfast (morning)
	Youth Race (morning)
	Sponsor Client Dinners (evening)
SATURDAY	Adult Race (morning)
	Silent Auction (early evening)
	Podium Bash (evening)

More Resources

	Transportation to/from Beaver Creek via Epic Mountain Express or A to Z Transportation
	Ski and snowboard equipment is available to rent in Beaver Creek: At Park Hyatt: Gorsuch Other Village Rental Shops: Beaver Creek Sports and Base Mountain Sports
	Participate in the Silent Auction by donating an item.
	Want to get more involved and volunteer? Contact Stacey Slaughter sslaughter@ncti.com .
	Keep an eye out for the Event App available March 2027

For questions not covered here, contact admin@adaptivespirit.com

See you in Beaver Creek!
April 1-4, 2027



AS2027 Prices

Full-Event Registration (credential only)

ADDITIONAL SPONSOR GUESTS 18+	\$1,120	<i>Up to 2x sponsor package allotment</i>
ADULT INDIVIDUAL CREDENTIALS	\$1,500	
YOUTH 13 TO 17	\$450	<i>May attend Podium Bash</i>
YOUTH 5 TO 12	\$450	<i>May not attend Podium Bash</i>
YOUTH 4 & UNDER	No charge	<i>May not attend Kids' Parties</i>

Daily Rates

Includes credential only — lift tickets extra. Daily pricing for youth ages 12 and under are not available.

	FRIDAY	SATURDAY
ADULT	\$500	\$650
YOUTH 13 TO 17	\$200	\$200

Lift Ticket / Walking Pass

Please note, due to new Vail Resort policies, lift tickets and walking passes are no longer refundable.

	LIFT TICKET	FOOT PASS
ADULT (AGES 13 & UP)	Coming soon	Coming soon
YOUTH 5 TO 12	Coming soon	Coming soon
YOUTH 4 & UNDER	Free lift passes available at Beaver Creek ticket windows	

Notes:

- We will have NO lift tickets to sell on-site.
- Youth 12 & under cannot attend the Podium Bash.
- Sponsor packages include benefits such as mountain passes and welcome bags

Cancellation and Refund Policy

- Refunds are not available after payment has been received
- No refunds are available for pre-purchased lift tickets